



## Criteria

To be eligible to receive an award, the nominee must be an owner or founder who is primarily responsible for the recent performance of the company, the company has to be based in SAARC REGION. If it is a publicly held company, the nominee must be an active member of top management. Your company must be at least six months old and must have an audited financial statement if completed first year of operations.

## Name

\_\_\_\_\_  
First Name                      Last Name

## AGE

\_\_\_\_\_  
Month      Day      Year

## MARITAL STATUS

SINGLE  
MARRIED

## Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City                                      State / Province

\_\_\_\_\_  
Postal / Zip Code                      Country

## E-mail

\_\_\_\_\_

## Phone Number

\_\_\_\_\_  
Area                      Phone Number  
Code

## EDUCATION QUALIFICATION?

\_\_\_\_\_

**ENTREPRENEURS AWARD AND BUSINESS AWARD**

## **Applicable for Best Entrepreneurs Award will be as per Department of Industry classification**

### **As per Department of Industry Nepal (Old Act)**

#### **Small Enterprises/Micro Enterprises/ Family Run Business**

All Sectors: Less than 3cr turnover.

#### **Medium Enterprises**

All sectors: Annual Turnover between 3cr-10 cr.

#### **Large Enterprises**

All sectors: More than NPR 10 cr annual turnovers.

#### **Franchisee**

A franchisee has been granted a license to access the proprietary knowledge, processes and trademarks of another business, the franchisor, allowing the franchisee to sell a product or provide a service under the franchisor's name.

### **As per Inland Revenue Department**

#### **Small Enterprises/Micro Enterprises/ Family Run Business**

All Sectors: Less than 5cr turnover.

#### **Medium Enterprises**

Annual Turnover between 5cr-25 cr (Service sector) between 5cr-40cr (Trading sector)

#### **Large Enterprises**

More than NPR 25cr annual turnovers for Service Sector and more tan NPR 40 cr for trading sector

### **APPLICATION FOR ENTREPRENEURS AWARD?**

### **APPLICATION FOR BUSINESS AWARD?**

**COMPANY NAME**

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**COMPANY WEBSITE**

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**COMPANY TYPE**

COMPANY  
INDUSTRY  
ORGANIZATION  
CORPORATION  
FRANCHISOR  
ENTERPRISE  
AGENCY  
NGO  
TRUST  
SOCIETY  
OTHERS

**OPERATIONAL SCALE**

MICRO (upto 3CR)  
SMALL SCALE (upto 3CR)  
MEDIUM SCALE (3CR-10CR)  
LARGE SCALE (above 10CR)

**BUSINESS  
CLASSIFICATION**

AGRI AND AGRO  
HEALTH CARE  
HOSPITALTY  
RETAIL AND CONSUMER PRODUCT  
TECHNOLOGY AND TELECOM  
MEDIA/ ART AND ENTERTAINMENT  
SERVICE SECTOR  
MANUFACTURING  
SOCIAL SECTOR  
INFORMATION TECHNOLOGY ENABLED SERVICES  
OTHERS

**ABOUT NOMINEE**

**About the nominee  
(approximately 250  
words)**

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• Discuss your entrepreneurial background including skills, experience, major accomplishments, determination to be successful.

• How do you demonstrate perseverance in the face of adversity and overcome obstacles?

Describe how you are as an independent thinker and is willing to take risks in the face of uncertainty.

**NEW INNOVATION  
APPROACH DONE IN  
PAST YEAR?** YES  
NO

**IF YES EXPLAIN**

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**INCREASE IN  
REVENUE COMPARED  
TO LAST YEAR?**

YES  
NO

**IF YES EXPLAIN  
HOW?**

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**NEW EMPLOYEES  
RECRUITED?**

YES  
NO

**IF YES EXPLAIN**

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**NEW CUSTOMER  
ADDED?**

YES  
NO

**IF YES EXPLAIN**

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**QUALITY  
MANAGEMENT  
MEASURES?**

YES  
NO

**IF YES EXPLAIN**

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**MEDIA, PUBLICITY  
AND NETWORKING  
ACTIVITIES?**

YES  
NO

**IF YES EXPLAIN**

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**NEW PRODUCT LINES  
ADDED?**

YES

NO

**IF YES EXPLAIN**

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**ANY SCENARIO  
LEADING TO  
CUSTOMER  
DELIGHT/?**

YES

NO

**IF YES EXPLAIN**

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**COMMUNITY  
CONTRIBUTION (CSR/  
SOCIAL/ WELFARE  
ACTIVITY)**

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**MEMBERSHIP IN  
PROFESSIONAL  
BODIES?**

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**ANY PAST AWARD  
AND RECOGNITION ?**

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**REASONS FOR  
NOMINATION?**

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**ANY OTHER  
INFORMATION?**

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**UPLOAD YOUR (CV-OPTIONAL) PHOTOGRAPH AND BUSINESS PROFILE.**

## **EVALUATION CRITERIA**

THE BEST ENTREPRENEURS AWARD 2016 nominees are judged based on the following five (5) Core Criteria:

### **A.BUSINESS AND COMPANY**

1. History
2. Marketing
3. Brand positioning
4. Strength
5. Core business
6. Milestones and achievements
7. Patents / trademark
8. Honesty track record

### **B.MANAGEMENT PHILOSOPHIES**

1. Culture vision and mission
2. New initiatives
3. Strategies for growth and evolution
4. OPERATIONS AND TECHNOLOGIES
5. Awards and Accreditations e.g. ISO
6. Research and development
7. Adoption of information Technology
8. Systematic Documentation
9. Innovation
10. Process work efficiency

### **D.FINANCIAL PERFORMANCE**

1. Operating profit before and after tax
2. Profit and sales growth

### **E.CORPORATE SOCIAL RESPONSIBILITY**

1. Measurement and monitoring
2. Policies in place
3. Awareness and promotion campaign

**Where you heard about  
us?**

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# TERMS AND CONDITIONS

1. By submitting their application, nominee confirms the nominated enterprise meets the eligibility criteria for the relevant category.
2. Entrants may apply for only one award category, except in the case of Female Entrepreneur of the Year.
3. Applicants declare that the information submitted in this application, including facts, figures & supporting documents are true & correct
4. By submitting their nomination, nominee agree to provide additional information should the organizers need to verify the data provided in the nomination form, or require additional supporting documents if selected as a semi-finalist.
5. If selected as a semi-finalist, at least one Nepali enterprise owner must be present for any in-person evaluations, including the award ceremony itself. Other cofounders and/or owners—regardless of nationality—are also encouraged to attend.
6. By submitting their nomination, nominee agree to abide by the decisions of the judges

Organizers may revoke an Award in the events that applicants are in breach of any of the above conditions:

- Not Reside in SAARC.
  - Have a Commercial Registration (except micro-enterprise category).
  - Have at least one SAARC resident as key member of the founder and/or management team (e.g., CEO, CTO, owner of intellectual property, etc).
  - Possess audited financial records for each year of operation (excl. Micro-enterprise, Start-Ups).
  - The nominated business MUST NOT:
  - Be a franchisee (however franchisors are eligible), co-operative company or non-profit society or non-
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